

“Build Your Water Garden Right the First Time”

WATER GARDEN SEMINAR APPLICATION

Presented by Sterling E. Herrmann

(Each date is the same complete seminar)

DATES:*

(for Spring 2009)

THURSDAY, MARCH 12
WEDNESDAY, MARCH 25

TIMES:

6:00 - 9:00 P.M.

TUESDAY, APRIL 7
WEDNESDAY, APRIL 22

6:00 - 9:00 P.M.

THURSDAY, MAY 7
TUESDAY, MAY 19

6:00 - 9:00 P.M.

SATURDAY, JUNE 6

9:00 A.M. - 12 NOON

HELD AT: Desert Water Gardens Store: 3674 South 900 East, Salt Lake City, Utah

COST: \$75 per person in advance or \$95 at the door. (Couples pay one admission only).

Participants will receive **FREE** a **\$20.00 Gift Certificate** for pond plants plus a **permanent 15% discount** on pond plants, gold fish, supplies, and equipment.

Participants will receive **FREE Admission** to any Koi Pond Seminar.

THOSE ATTENDING WILL LEARN:

- How to select the best site for a pond.
- The different materials available for construction
- Pond design
- Methods of Aquatic Tub Gardening
- To upgrade an existing pond
- About pond plants and their care
- About fish and other aquatic animals and their care
- Techniques of pond filtration
- Easy Pond Maintenance
- How to treat diseases and pests in the pond
- Where to buy aquatic plants and animals nationwide

***On site consultations also available**

POND TOUR AVAILABLE TO SEMINAR PARTICIPANTS

REGISTRATION INFORMATION



Name _____

Address _____ City _____ State _____ Zip _____

Male Female Age (Optional) _____ Phone Number Area Code (____) _____

Please indicate which date you plan to attend: _____

ABOUT YOUR LECTURER:

A pond hobbyist since the age of 14, when he built his first pond, Sterling Herrmann has turned his hobby into a successful and flourishing business: Desert Water Gardens, which raises and sells over 100 kinds of pond plants both wholesale and retail. In addition, Sterling builds and services garden ponds. Three of his commercial ponds are accessible by the public:

Veterans Affairs Medical Center, 550 Foothill Drive, Bldg. #4, Gem Court Garden, Salt Lake City

Intermountain Plant Works, 3672 South 900 East, Salt Lake City

He is also a prominent builder of numerous residential ponds in the area. Sterling is a graduate of the University of Utah with a Bachelor's degree in aquatic biology. Sterling is currently a part time associate instructor at the University of Utah as well as at Utah State University. Numerous groups have had Sterling lecture on water gardening for them, including: Thanksgiving Point, Red Butte Gardens, the KSL Greenhouse Show, KNRS Joy in the Garden Show, the Utah Green Convention, the Salt Lake Home & Garden Show, several retail nurseries and various garden clubs. In May of 2000, he spearheaded and promoted the organizational meeting which resulted in the formation of the Utah Water Garden Club, the first of its kind in the state. Each July they sponsor a pond tour with some of Utah's most beautiful water gardens. (Their website is: www.utahwatergarden.com). It now boasts several dozen members. Sterling owned a tropical fish store for seven years and has bred over 100 species of tropical fishes. Currently he is a member of the International Water Lily & Water Garden Society, the Goldfish Society of America, and was a member of the former National Pond Society. He is a Master Gardener and was certified by the former National Pond Society as a Master of Ponds of which there are fewer than 100 nationwide.

Please mail application and make check payable to:



DESERT WATER GARDENS

P.O. Box 65528 • Salt Lake City, Utah 84165

Telephone: (801) 270-0939 or (801) 561-8177

FAX: (801) 569-9122

E-mail: ponds@desertwatergardens.com

Website: www.desertwatergardens.com

Applicant's Signature

Desert Water Gardens

Utah Water Garden Society

Sterling,

Just a note to tell you how much I appreciated the opportunity I had to take your pond building class through the university. I had no idea how much enjoyment I would get from my pond. I only wish I had met you years ago. I know that my project turned out much better than it would have, had I not taken the class. Your willingness to share the knowledge of years of experience saved me from making mistakes and costing me extra time and money on my pond.

I also greatly enjoyed seeing the hundreds of slides to glean ideas from, and to be able to see all of the different plants that are available in their natural, mature, blooming state. It's so hard to know what a plant will look like when it's sitting in a pot, in it's infancy, in a nursery.

As you are aware, your class sparked my enthusiasm so much that I helped start the Utah Water Garden Society and have served as President for the past two years. The people that I've met as a result of this endeavor will be my friends for years to come. Thanks for helping my progression in this rewarding hobby, and for all the additional support and information you have given me at times when I've just "stopped in" at your greenhouse.

Sincerely,

Russ Ross Pres.
Utah Water Garden Society

Dear Sterling,

I wanted to take this opportunity to thank you again for your excellent seminar on Water Gardening. Without your guidance the beautiful pond and water garden, which is the highlight of my back yard, would not have been possible.

Your personal attention, showing me how to turn my ideas into reality, was invaluable. From the basic pond construction, bio filter and pump selection to what plants to use has turned my yard into a show place.

I would highly recommend your seminar to anyone who is considering a pond project. I am sure they will be as pleased as I am with the help they receive both during the seminar and in the years that follow.

Thanks again for everything.

Sincerely,

Cal Fadel
Farmington, Utah

Dear Sterling,

I want you to know how much I have appreciated everything I have learned from you, not only during the Pond building class I took last year as part of my Horticulture degree from U.S.U., but personally when my husband and I have dropped into the store to purchase plants from you and your staff.

You have shared 50 years of 'Pondering' with us on many occasions, and definitely helped to launch our completed pond feature last Summer. My husband Richard announced last May 'I feel that this is the year we finish our pond' - knowing that we had all the important information at our fingertips to successfully achieve our goal!

We are fully converted 'Ponderers' now, and have become actively involved in the Utah Water Garden Club, making many new friendships. Our ponds and waterfall have turned our garden into a true sanctuary, and we take many opportunities to share our 'Elysian' with others.

Thank you once again,

Richard and Rosie Cobbley
Rosies Garden
Landscaping for the Soul